

*The thoughtful choice
in low-tar smoking.*



The low-tar cigarette with the recessed tip.



*Most low-tar cigarettes
are flush-tipped. So tar*

buildup is flat against your lips.

But Parliament has the recessed tip.

*That means tar buildup never touches your
lips. All you get is that neat, clean taste.*

*So if you're trying to find a low-tar
cigarette that tastes good, why not
choose the one with the difference,
Parliament with the recessed tip.*

Parliament

Kings, Box and 100's

Box: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.
100's: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

**Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.**

